



Home Furniture Chain

☑ Situation

A Michigan-based American manufacturer and retailer that makes home furniture, including upholstered recliners, sofas, stationary chairs, lift chairs and sleeper sofas has relied on BullsEye to provide POTS services for 136 U.S. locations, including its corporate headquarters, manufacturing facilities and retail showrooms. The company asked BullsEye to assist with some non-POTS-related technical issues at its locations.



☑ Solution

Lingo worked collaboratively with this client to help update and improve its communication services by:

- Addressed and resolved concerns not directly related to traditional Lingo services
- Provided technical services without the need for a PO or involvement from purchasing
- Consolidated process and number of people involved in technical service situation – one vendor for phone service and wiring

"One of Lingo's core values is "Can Do" meaning that we will do whatever it takes to exceed our client's expectations. Developing a solution for this client to quickly and efficiently deploy structured cabling solutions was a key example of this value in action. The client is very pleased with Lingo and continues to expand their business with us."

JIM BAIN FIELD OPERATIONS MANAGER, Lingo

☑ Result

By providing full-service telecommunications solutions, Lingo was able to deliver advanced communications technology and improved telecom management.

- Addressed and resolved concerns not directly related to traditional Lingo services
- Provided technical services without the need for a PO or involvement from purchasing
- Decreased time involved in resolving technical issues
- Consolidated process and number of people involved in technical service situation – one vendor for phone service and wiring

